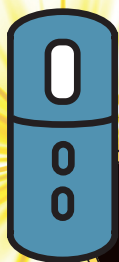


FIVE THINGS YOU CAN DO TO ELECTRIFY YOUR LIFE



1

Turn up the heat with an **upgrade to a heat pump**. Maine leads the country in heat pump installations (per capita), and for good reason. Get year-round comfort, save money, and reduce your consumption of fossil fuels.



2

Save money with a **heat pump water heater**. Tens of thousands of Mainers already own a heat pump water heater, and current incentives make them less expensive to buy than a traditional electric water heater.



3

Light it up! Replace your standard incandescent bulbs with energy-efficient **LED lighting** solutions. LED bulbs are up to 83% more energy efficient and last up to 34 years!



4

Consider an **electric vehicle** next time you go car shopping. Fun to drive, easy to charge, and helps reduce greenhouse gas emissions.



5

Check out information about **incentives, rebates, solutions**, and other great resources at efficiencymaine.com.

The information above is borrowed from our friends at The Efficiency Maine Trust, the administrator for programs to improve the efficiency of energy use and reduce greenhouse gases in Maine. Their "At Home" list of resources and ideas, including financial incentives, can be found at efficiencymaine.com/at-home.