

# Partners in Building Community

The Island Institute works with local businesses, nonprofits, and other organizations to help address some of the complex challenges facing the Maine coast. Whether it's through event or programmatic support, our sponsors contribute more than money. Their ideas, contributions, and dedication to Maine's islands and coast are building stronger, more resilient communities today and in the months and years ahead.

Island Institute sponsors provide valuable support for Maine's working waterfront businesses, artists and makers, and coastal communities through our annual events, conferences, trainings, and programmatic initiatives. Sponsor benefits include event advertising, promotion, networking, and recognition in our cornerstone publications, and offer businesses the opportunity to reach constituents up and down the coast of Maine.

## UPCOMING OPPORTUNITIES

### Artists and Makers | April 2022

Since 2013, the Artists & Makers Conference and other creative economy events have brought together artists and makers from across Maine to hear from industry leaders and gain practical experience on everything from small business tools to how-tos for social media and marketing. With hands-on workshops, inspirational sessions, and networking opportunities, these artist-focused events strive to connect professionals and peers and support business owners at every stage—from those just starting out to those looking to grow their businesses.

### Climate of Change Conference | September 2022

The Island Institute's first annual Climate of Change Conference will be held on September 16, 2022 and will convene policymakers, community leaders, and those willing to work toward climate solutions for our state. Our goal is to help the "climate curious" become engaged and take action based on information and resources from climate experts. We will share stories from the frontlines of where policy meets community and implementation. Small breakout sessions will also give business owners and community leaders the opportunity to share successes and challenges with each other and with local, state, and federal decision-makers.

### ILEAD Leadership Training | October 2022

Island Leadership Exploration and Development (ILEAD) is a series of workshops designed to address the different and specific leadership needs that exist in municipal governments, nonprofit organizations, and school systems throughout Maine's island and coastal communities. Through targeted weeklong trainings, ILEAD helps to increase the skills and confidence of current leaders, increase the number of willing leaders within communities, and provide a peer network for information and resource sharing.

### Workforce Pathways Conference | October 2022

Building off the 30+ year history of the Island Teachers Conference, the Workforce Pathways Conference is a two-day event that connects island and coastal educators and industry leaders to help guide Maine students and adults toward promising workforce pathways. With a sharp focus on helping to support clear education and career pathways for local residents and improve community resilience in the face of change, the conference centers around three key sectors: the digital economy, the creative economy, and climate resilience trades.

**Interested in becoming an  
Island Institute sponsor?**

**WE'D LOVE TO TALK TO YOU!**

We offer a variety of sponsor levels, benefits, and ways to get involved. See the chart on the reverse side for details, and contact Sue Bernier at [sbernier@islandinstitute.org](mailto:sbernier@islandinstitute.org) to learn more.

# Sponsorship Levels and Benefits

	<b>PRESENTING SPONSOR</b> \$25,000	<b>LEADER SPONSOR</b> \$10,000	<b>COMMUNITY SPONSOR</b> \$5,000	<b>ADVOCATE SPONSOR</b> \$2,500	<b>SUSTAINABLE SUPPORTER</b> \$1,000
<b>EXCLUSIVE SPONSOR</b> Sponsorship level is exclusive and receives all benefits listed below.	✓	N/A	N/A	N/A	N/A
<b>EVENT PUBLICITY</b> Sponsor will be included in all event press releases and social media.	✓	✓	N/A	N/A	N/A
<b>PODIUM ACKNOWLEDGEMENT</b> Sponsor will receive verbal recognition for their contribution from one of the speakers at each event.	✓	✓	N/A	N/A	N/A
<b>EVENT ADVERTISING</b> Sponsor will be featured in all advertisements (print and online) for Island Institute events.	✓ Premier logo + link	✓ Logo listing	✓ Name listing	N/A	N/A
<b>SIGNAGE</b> Opportunity for sponsor to be mentioned on exhibition signage during in-person events.	✓	✓	✓	N/A	N/A
<b>ISLAND JOURNAL AND ANNUAL REPORT RECOGNITION</b> Contribution will receive recognition in the Island Institute's <i>Island Journal</i> magazine and annual report for one year.	✓	✓	✓	✓	N/A
<b>RECOGNITION IN THE WORKING WATERFRONT:</b> Contribution will receive thank-you acknowledgement in <i>The Working Waterfront</i> (~55,000 readers/mo.).	✓ Premier logo + link	✓ Prominent logo + link	✓ Prominent name + link	✓ Featured name + link	✓ Name mention
<b>WEBSITE ACKNOWLEDGEMENT</b> Sponsor will be featured on the Sponsor page of the Island Institute website for one year.	✓	✓	✓	✓	✓
<b>EVENT PROMOTION &amp; MARKETING</b> Sponsor will be featured in print, electronic, and online marketing for Island Institute events (emails, invitations, website, etc.).	✓ Premier logo + link	✓ Prominent logo + link	✓ Prominent name + link	✓ Featured name	✓ Name mention
<b>SOCIAL MEDIA</b> Sponsor will be acknowledged as a sponsor/supporter in social media posts.	✓ Logo + Link	✓ Logo + Link	✓ Logo + Link	✓ Logo only	✓ Logo only
<b>MEMBERSHIP</b> Complimentary Island Institute memberships	25 memberships	10 memberships	5 memberships	2 memberships	1 memberships
<b>EXTRA</b> Tickets to International Ocean Film Festival	25 guests	6 guests	4 guests	2 guests	N/A