



*Fiscal Year 2021*  
**Investment  
Report**







# Investing in Maine's Island and Coastal Communities

## GOAL

Effective stewardship of invested assets is the key to the Island Institute's ability to fulfill its mission. The investment goal is to preserve and grow the value of these assets over time to provide operating income consistent with donor intent.

## OVERSIGHT

The Island Institute's Board of Trustees has designated the Finance Committee to act as the investment committee for invested assets. This committee sets investment strategy, hires outside professional managers, and monitors investment performance against financial benchmarks. Goldman Sachs provides strategic advice and investment management through a team specializing in not-for-profit organizations.

## STRATEGY

The Institute's long-term investment strategy calls for a portfolio diversified across domestic and global assets classes. A diversified portfolio reduces the impact of individual market volatility and helps control risk. We are proud to have largely divested from investments in the securities of carbon-producing products.



Dear Investor,

On behalf of the entrepreneurs, scholarship students, Island Fellows, Island Institute staff, and other island and coastal community partners served through your endowment investment, thank you. Enclosed you will find our Fiscal Year 2021 Endowment Report. This report is based on our assets, income, and expenses from July 1, 2020 to June 30, 2021. This report also includes stories from several of the beneficiaries of your philanthropy, in hopes that we are sharing the very real and meaningful impact of your generosity.

Your past contribution to an endowed fund helps us to work with a predictable revenue source, one that allows us to respond to current and emerging needs in our island and coastal communities. As COVID-19, climate change, and global markets continue to pose new challenges to the coast of Maine, your support for endowed funds builds our strong financial position. From this position of strength, our mission will continue to have increasing impact in the island and coastal communities we love.

The Island Institute's endowed funds not only provide critical support to current strategic priorities, but they are also invested and managed such that they will provide increasing levels of support in the years to come. The 2021 fiscal year saw an increase in fund market value of \$6.5 million. This robust return was made possible by the recovery in financial markets from the early days of COVID-19 and through astute portfolio management by our investment advisory firm, Goldman Sachs, and the Finance Committee of the Board.

Additionally, donor gifts provided another \$1 million to invested funds, and we withdrew approximately \$1 million of invested funds to support programs and operations, covering approximately 14% of our FY21 expenses.

We welcome your suggestions as to how we can keep you informed of the impact of your gifts. Feel free to contact Pete at [prand@islandinstitute.org](mailto:prand@islandinstitute.org) or call at 207-594-9209 X124.

On behalf of the Island Institute staff and Board of Trustees, thank you for supporting our efforts to build community from the sea up.

*With gratitude,*



Doug Henderson  
Chair, Finance Committee



Peter Rand  
Chief Financial Officer

**FY20 ENDING BALANCE**  
\$2,564,323

Endowment  
Additions ..... \$828,458  
Returns ..... \$787,930  
Allocation ..... \$(55,510)\*

**FY21 ENDING BALANCE**  
\$4,125,201

## Tom Glenn Community Impact Fund

	Awards	Amount
<i>Small Business Resilience</i>	58	\$82,200
<i>Broadband Planning</i>	11	\$130,562
<i>Spark! Climate Pilots</i>	12	\$35,650
<i>ShoreUp Sea Level Rise</i>	7	\$55,510

*\*The Glenn Fund was officially launched in July of 2019 and consolidated Island and Coastal Innovation Funds with new investments; distributions began in Fiscal Year 2020.*

The Tom Glenn Community Impact Fund serves as a catalyst to build more diverse, resilient local economies on our islands and our coast. The fund was established through a grant from The Wilbur and Hilda Glenn Family Foundation to honor Tom Glenn II and his lifelong commitment to strengthening Maine's island and coastal communities.

The Tom Glenn Community Impact Fund provides capital investment through an array of grants, loans, and targeted equity support for small businesses and community infrastructure projects. Our Glenn Fund grants and loans support aquaculturists and fishermen, artists and makers, small businesses, and entrepreneurs. The Tom Glenn Fund Community Impact Fund also serves as the umbrella for our other grantmaking programs, including Spark! clean energy and climate pilots grants, ShoreUp sea level rise planning grants, and funds for community-based broadband initiatives.

At the onset of the COVID-19 pandemic, the Island Institute added Business Resilience grantmaking to the Glenn Fund portfolio to assist small business owners in business planning, pivoting to online markets, and accessing COVID relief funding. As we continue to emerge from the pandemic, we will refine and redirect our Business Resilience grants to prioritize women-owned, marine-based and island-based businesses.



### SPOTLIGHT

#### The Boatyard Yarmouth, Maine

The Boatyard has plans to become carbon neutral (or even negative!) in the next ten years. One of their first steps is using Spark! funds to purchase two different sized electric outboards and charging units from Torqeedo. The new electric outboards will be used on work skiffs to access local aquaculture farms. Chad Strater, owner of The Boatyard, sees firsthand the challenges for aquaculturists to invest in new technology unproven in Maine waters. The skiffs outfitted with electric motors will become working prototypes for aquaculturists to trial. Chad hopes that seaweed and shellfish growers will see the benefits and reliability of these systems and invest in electric outboards for their own operations. These outboards are ideally suited for short runs from aquafarms to boatyards and idling while tending the farms. The Boatyard plans to become a licensed Torqeedo wholesaler and have a trained technician on staff.

# Island Fellows

**FY20 ENDING BALANCE**  
\$5,426,063

Additions..... \$51,000  
Returns..... \$1,457,776  
Allocations ..... \$(194,799)

**FY21 ENDING BALANCE**  
\$6,740,040

The Island Fellows, a flagship program of Island Institute, builds critical community capacity where it is needed most and provides in-person, on-island human resources to tackle community-specific projects. The Island Institute has placed 140 Island Fellows in 27 communities over the course of 21 years and has witnessed the remarkable ripple effect that has come from a little bit of extra help and a fresh perspective. The Fellows use their skills to provide technical assistance in the community, receive professional development training from the Island Institute, and develop lifelong professional and social networks. Through the fellowship experience and network, the Island Institute has encouraged more than half of our Island Fellows to stay in Maine after completion of their service.

In 2021, the Island Institute leveraged its expertise in managing the Island Fellows program to encourage the Maine Legislature to pass ME LD1010, An Act to Establish the Maine Service Fellows Program. Like our own Island Fellows, the Maine Service Fellows is an exciting opportunity to connect the next generation of Mainers who are eager to serve in the places they're needed most. There is no shortage of need for additional human resources in rural and remote Maine communities, and we are proud to play a role in the creation of this new fellows program in our state.

**This year, with the passing of former Trustee Emeritus Louis Cabot, we pause to express our gratitude to those who've helped build our endowed Island Fellows funds and made thoughtful gifts in memory of our friend and former trustee. Louis's legacy will continue to find ways to empower local leaders and build resilient communities through the Louis W. Cabot Fellow endowment.**

## ENDOWED FELLOWSHIP FUNDS

- William Bingham Fellowship in Rural Education
- Louis W. Cabot Fellow
- James S. and Joanne M. Cooney Island Fellow
- Willoughby I. "Toby" Stuart Island Fellowship Endowment

## GEOGRAPHIC ENDOWED FELLOWSHIP FUNDS

- Swan's Island Fellow
- Deer Isle — Stonington Fellow
- Vinalhaven Fellow
- North Haven Fellow
- Islesboro Fellow



## 2021–2022 Island Fellows

### New Fellows

#### **PAIGE ATKINSON**

##### **EASTPORT**

*City of Eastport*

#### **MIA COLLOREDO-MANSFELD**

##### **NORTH HAVEN**

*Town of North Haven and North Haven Collective*

#### **HALLIE LARTIUS**

##### **DEER ISLE**

*Healthy Island Project*

#### **KAWAI MARIN**

##### **MACHIAS**

*Sunrise County Economic Council*

#### **MELANIE NASH**

##### **LONG ISLAND**

*Town of Long Island*

### Returning Fellows

#### **HANNAH GREENE**

##### **BEALS ISLAND**

*Down East Institute*

► *Louis W. Cabot Fellow*

#### **KIRAN GREWAL**

##### **CHEBEAGUE ISLAND**

*Chebeague Island Recreation Center*

► *William Bingham Fellowship in Rural Education*

#### **MATT JABLONSKI**

##### **VINALHAVEN**

*Town of Vinalhaven*

► *James S. and Joanne M. Cooney Island Fellow*

#### **ANNE MCKEE**

##### **ISLESBORO**

*Islesboro Community Center,*

*Islesboro Central School*

► *Willoughby I. "Toby" Stuart Island Fellowship*

#### **RAINA SCIOCCHETTI**

##### **SULLIVAN**

*Sullivan-Sorrento Historical Society*



At the Chebeague Recreation Center, Island Fellow Kiran Grewal plans community programs for all ages—from young children to teens and adults. Above, Kiran supervises elementary students exploring at the beach during a spring break nature camp on Chebeague.

“The Fellowship program as a whole builds and strengthens relationships between the Island Institute and different Maine coastal communities. I often think of my work on Chebeague as helping to build social resilience by creating spaces and events for people of all ages, year-round. And now that I’m starting to have

conversations about filling my role at the Rec after I leave, sustainability is definitely a word we’re using a lot, to talk about continuing to build off the momentum I’ve helped create in the past year.

“The Fellowship has been such an amazing opportunity to delve into the world of community development, learn about and become a part of a remote island community, and have so much support from both Island Institute and on-site advisers for professional development.” – Kiran Grewal, William Bingham Fellowship in Rural Education

### SPOTLIGHT

#### Chebeague

# Island Education Fund

**FY20 ENDING BALANCE**  
**\$3,230,769**

*Additions.....\$0*  
*Returns.....\$862,135*  
*Allocations.....\$(114,969)*

**FY21 ENDING BALANCE**  
**\$3,977,935**

Education Fund provides the base funding to promote student travel and enrichment, college access and persistence, and workforce skills development and training.

The Mentoring, Access, and Persistence (MAP) program supports island students and their families starting in junior year of high school through the college application process as they transition to post-secondary education. This year, 14 students are enrolled in the MAP program, participating in a leadership training, virtual college field trips, and a series of skill building activities. MAP students start to receive MAP scholarship dollars in their freshman year of college and have access to peer mentoring, one-on-one support from Island Institute staff, a renewable scholarship, and a curated toolbox. Since the first cohort in 2018, there have been 59 students involved in MAP cohorts.

Through our new “Workforce Pathways” conference and outreach, we support students, teachers, school leaders, and parents by responding to identified interests and needs and creating opportunities for connection and collaboration. Now in its third year, the Island Institute Compass Workforce Grants offer support for young adults ages 17-30 who are exploring future career pathways and may be at risk of leaving high school or post-secondary education early, without a diploma or credential. The Compass goal is to ensure that 100 percent of island graduates earn an industry-recognized credential within six years of high school graduation. In 2021, we awarded 11 Compass grants totaling \$17,500.

## ENDOWED SCHOLARSHIP FUNDS

- Philip Conkling and Peter Ralston Scholarship
- Geiger Scholarship
- Carol Evarts McLane Maine Island Education Fund
- S. Parkman Shaw Scholarship Fund
- Sweet Scholarship Fund





## SPOTLIGHT

**Dreyenn Osgood**  
*Vinalhaven*

Dreyenn Osgood is a 2021 graduate of Vinalhaven High School who exemplifies the Island Education Fund experience. Dreyenn is a MAP student in her freshman year at Connecticut College, an Otter Island Scholarship recipient, and she went to Whale Camp at The Fundy Marine Science Institute in the summer of 2021 thanks to a Geiger Scholarship.

“In July I went to the University of Maine at Machias for a week for Whale Camp with my friend Ingrid. During this week we learned about whales and their anatomy, how to identify them, watersheds, aquaculture, and other marine biology topics. I learned how to identify whales such as the finback, humpback, minke, and right whale. I

already knew how to identify porpoises and seals since I see them a lot on Vinalhaven. I also learned about aquaculture and the effects it has on wild ecosystems.

Although I was skeptical in the beginning, I was really glad I had the opportunity to participate in this camp with my friend. This experience made me more prepared and excited for when I go to college this fall. I got to be in a learning environment with people I’ve never met, which I haven’t done before because of my small grade school. I got used to being away from home for a little while, even if it was just a week. I feel very grateful that I got to participate in Whale Camp.”

— Dreyenn Osgood, Vinalhaven student, Class of 2021

# Fund for Maine Islands

**FY20 ENDING BALANCE**  
\$2,042,648

Additions.....\$0  
Returns.....\$545,083  
Allocations.....\$0

**FY21 ENDING BALANCE**  
\$2,587,732

The long-term collaboration between College of the Atlantic and the Island Institute utilized temporarily restricted revenue in place of an endowment draw to create high quality content and storytelling. FY21 highlights include leveraging the newly expanded partnership by having audio storyteller Galen Koch produce the new From the Sea Up podcast series that shares stories of sustainability from Maine's coastal and island communities. The Fund for Maine Islands collaboration also called on Galen to mentor students and help teach two classes at College of the Atlantic. The collaboration continues to invest in building student capacity to collect and archive oral histories and audio stories about coastal communities. Fund for Maine Islands also supported longtime partner and student mentor, Natalie Springuel from Maine Sea Grant, in storytelling work, including:

- A "soundwalk" in Jonesport-Beals designed by students with The First Coast project, a mobile studio and exhibition space that travels to year-round coastal communities in Maine during the off-season.
- Development of a historical fisheries atlas for the Mount Desert Island area based on oral history interviews.
- Development of Maine Sound and Story as an online, interactive space that makes oral histories more accessible.
- Exploration and sharing by COA and the Island Institute of learnings related to equity and inclusion in Maine.



## SPOTLIGHT

### Sustainable Seafood — American Eel

Episode 5 of our From the Sea Up podcast dove headfirst into the world of a very mysterious, mythical, and enigmatic fish: the American Eel. Our podcast producer, Galen Koch of The First Coast, talked with Sara Rademaker, the founder and president of American Unagi, about this creature. An excerpt from Episode 5 may encourage you to listen to the popular full episode which can be found at [islandinstitute.org/podcast](https://islandinstitute.org/podcast):

"It may surprise you that eels are, indeed, fish. They have scales (you just can't feel them or see them) and tiny fins and gills. But the eel evokes certain feeling that other fish might not; its slippery, slimy, snake-like quality has led this fish to be both feared and revered. The American Eel, itself, is a mysterious creature. And in Maine the elver fishery—the harvesting of tiny juvenile glass eels— is legendary in its own right. Just try mentioning elver fishing at your next dinner party. If you live in Maine (or maybe even if you don't) I guarantee someone at your table will say, 'Oh, don't they kill each other over those things?' Or 'I heard fishermen get \$10,000 a pound for those.' Both of these statements aren't true, mind you, but the legend of this fishery has inspired BuzzFeed articles and clickbait— it's Maine's last 'wild west' fishery. Or at least, it was. Today we're going to unpack some of the mystery surrounding the elver fishery, and we'll get as close to the eel as we can..."

## Kellogg Fund

**FY20 ENDING BALANCE**  
\$1,118,029

Additions.....\$0  
Returns.....\$298,347  
Allocations .....\$(39,786)

**FY21 ENDING BALANCE**  
\$1,376,590

With sincere gratitude to Peter and Cynthia Kellogg, the Island Institute staff are able to take advantage of a 6% match to employee retirement savings. We continue to enjoy 100% employee participation in the retirement plan. The match provided by the Kellogg Fund helps recruit and retain talented professionals and is a powerful incentive to encourage employees to invest in their futures.

## Board Designated Fund

**FY20 ENDING BALANCE**  
\$8,656,995

Additions.....\$125,000  
Returns.....\$2,304,407  
Allocations .....\$(611,066)

**FY21 ENDING BALANCE**  
\$10,475,336

The Board Designated Fund provides critical, flexible support for the Island Institute's operation and programs throughout the year. Our Gift Acceptance Policy dictates that all planned gifts valued at \$100,000 or more will be directed to the Board Designated Fund to encourage long-term, future sustainability. To learn more about planned giving as a tool for building endowment and the resiliency of our mission, please email [plannedgiving@islandinstitute.org](mailto:plannedgiving@islandinstitute.org).

Other endowed funds not highlighted in this report include the Frenchboro Community Fund, the Frenchboro Historic Buildings Maintenance Fund, and the Isaacs-DeFrancis Fund.



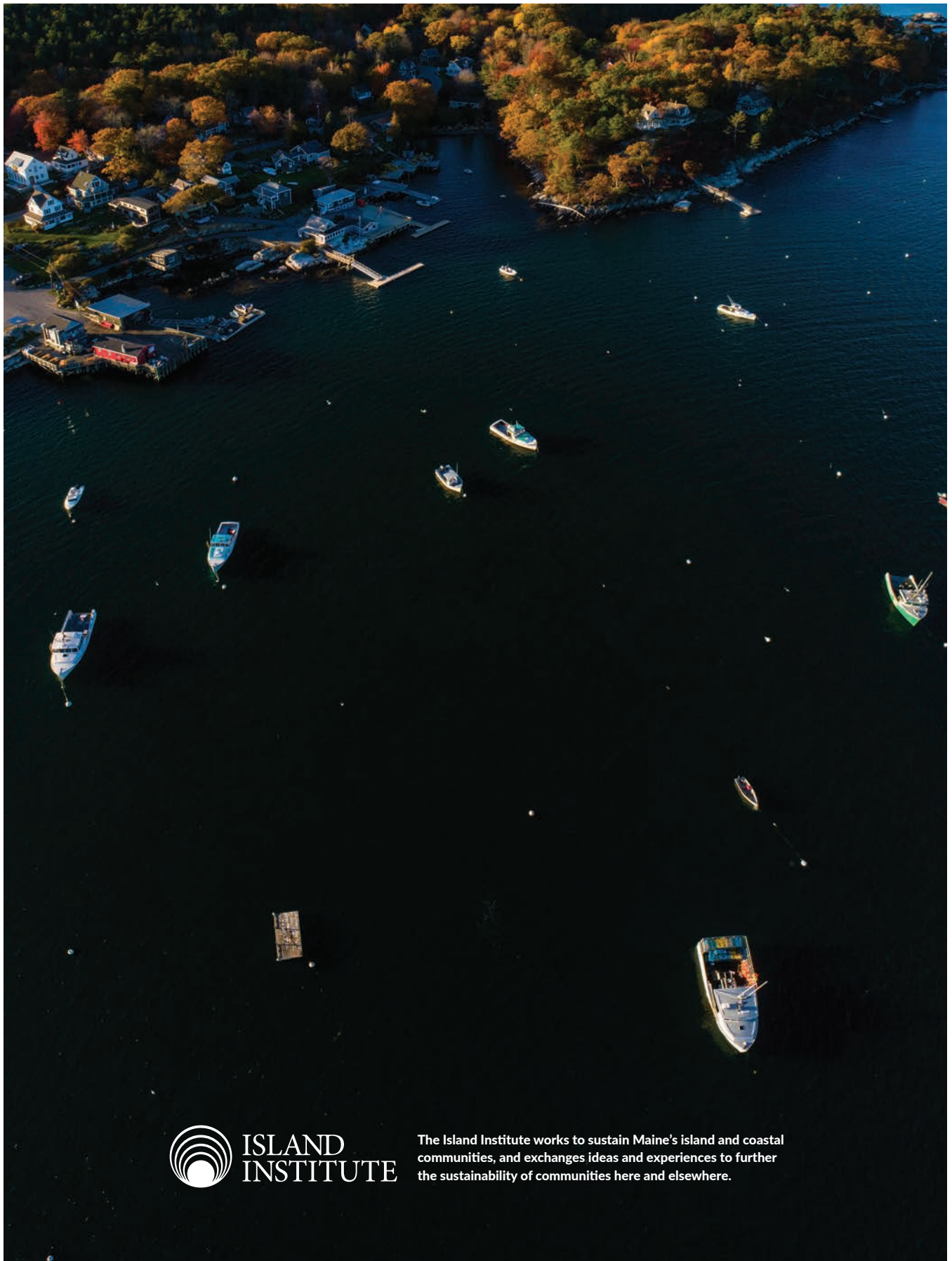
## FISCAL YEAR 2021 SUMMARY OF ALL INVESTED FUNDS

**FY20 ENDING BALANCE**  
\$24,361,596

Additions.....\$1,153,458  
Returns.....\$6,502,543  
Allocations .....\$(1,029,619)

**FY21 ENDING BALANCE**  
\$30,987,978





The Island Institute works to sustain Maine's island and coastal communities, and exchanges ideas and experiences to further the sustainability of communities here and elsewhere.

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