

# Partners in Building Community

The Island Institute works with local businesses, nonprofits, and other organizations to help address some of the complex challenges facing the Maine coast. Whether it's through event or programmatic support, our sponsors contribute more than money. Their ideas, contributions, and dedication to Maine's islands and coast are building stronger, more resilient communities today and in the months and years ahead.

Island Institute sponsors provide valuable support for Maine's working waterfront businesses, artists and makers, and coastal communities through our annual events, conferences, trainings, and programmatic initiatives. Sponsor benefits include event advertising, promotion, networking, and recognition in our cornerstone publications, and offer businesses the opportunity to reach constituents up and down the coast of Maine.

## UPCOMING OPPORTUNITIES

### Artists and Makers | April 2022

Since 2013, the Artists & Makers Conference has brought together artists and makers from across Maine to hear from industry leaders and gain practical experience and information on everything from small business tools and financial resources to how-tos for social media and marketing. With hands-on workshops, inspirational sessions, and networking opportunities, the goal of the conference is to connect artists and makers with professionals and peers and provide an event focused on supporting business owners at every stage—from those just starting out to those looking to grow or take their business to the next level.

### International Ocean Film Festival | April 2022 + Sept 2022

The Island Institute is proud to partner with the International Ocean Film Festival (IOFF) and celebrate the beauty and splendor of the ocean through a day filled with independent films from around the world, speakers, and panel discussions. IOFF is a world-renowned film festival dedicated to restoring, protecting, and balancing ocean biodiversity through independent film. Featuring ocean-themed films from all over the world that are largely unavailable to the general public, the festival focuses on educating, entertaining, and engaging audiences of all ages—and encouraging all of us to become better ocean stewards.

### Climate of Change Conference | September 2022

The Island Institute's first annual Climate of Change Conference will be held on September 16, 2022. This one-day conference will convene policymakers, community leaders, and those willing to take action. Our goal is to help the "climate curious" become engaged and take action based on information and resources from climate experts. We will share stories from the frontlines of where policy meets community and implementation.

### ILEAD Leadership Training | October 2022

Island Leadership Exploration and Development (ILEAD) is a series of workshops designed to address the different and specific leadership needs that exist in municipal governments, nonprofit organizations, and school systems throughout Maine's island and coastal communities. Through targeted weeklong trainings, ILEAD helps to increase the skills and confidence of current leaders, increase the number of willing leaders within communities, and provide a peer network for information and resource sharing.

### Workforce Pathways Conference | October 2022

Building off our 30+ year history of hosting the Island Teachers Conference, the Workforce Pathways Conference is a two-day conference that works to connect island and coastal educators and industry leaders to guide Maine students and adults toward promising workforce pathways. With a sharp focus on helping to support clear education and career pathways for local residents and improve community resilience in the face of change, the conference centers around three key sectors: the digital economy, the creative economy, and climate resilience trades.

## Interested in becoming an Island Institute sponsor?

### WE'D LOVE TO TALK TO YOU!

We offer a variety of sponsor levels, benefits, and ways to get involved. See the chart on the reverse side for details, and contact Rachel Loomis Lee at [rloomislee@islandinstitute.org](mailto:rloomislee@islandinstitute.org) to learn more.

# Sponsorship Levels and Benefits

	<b>PRESENTING SPONSOR</b> \$25,000	<b>LEADER SPONSOR</b> \$10,000	<b>COMMUNITY SPONSOR</b> \$5,000	<b>ADVOCATE SPONSOR</b> \$2,500	<b>SUSTAINABLE SUPPORTER</b> \$1,000
<b>EXCLUSIVE SPONSOR</b> Sponsorship level is exclusive and receives all benefits listed below.	✓	N/A	N/A	N/A	N/A
<b>EVENT PUBLICITY</b> Sponsor will be included in all event press releases and social media.	✓	✓	N/A	N/A	N/A
<b>PODIUM ACKNOWLEDGEMENT</b> Sponsor will receive verbal recognition for their contribution from one of the speakers at each event.	✓	✓	N/A	N/A	N/A
<b>EVENT ADVERTISING</b> Sponsor will be featured in all advertisements (print and online) for Island Institute events.	✓ Premier logo + link	✓ Logo listing	✓ Name listing	N/A	N/A
<b>SIGNAGE</b> Opportunity for sponsor to be mentioned on exhibition signage during in-person events.	✓	✓	✓	N/A	N/A
<b>ISLAND JOURNAL AND ANNUAL REPORT RECOGNITION</b> Contribution will receive recognition in the Island Institute's <i>Island Journal</i> magazine and annual report for one year.	✓	✓	✓	✓	N/A
<b>RECOGNITION IN THE WORKING WATERFRONT:</b> Contribution will receive thank-you acknowledgement in <i>The Working Waterfront</i> (~55,000 readers/mo.).	✓ Premier logo + link	✓ Prominent logo + link	✓ Prominent name + link	✓ Featured name + link	✓ Name mention
<b>WEBSITE ACKNOWLEDGEMENT</b> Sponsor will be featured on the Sponsor page of the Island Institute website for one year.	✓	✓	✓	✓	✓
<b>EVENT PROMOTION &amp; MARKETING</b> Sponsor will be featured in print, electronic, and online marketing for Island Institute events (emails, invitations, website, etc.).	✓ Premier logo + link	✓ Prominent logo + link	✓ Prominent name + link	✓ Featured name	✓ Name mention
<b>SOCIAL MEDIA</b> Sponsor will be acknowledged as a sponsor/supporter in social media posts.	✓ Logo + Link	✓ Logo + Link	✓ Logo + Link	✓ Logo only	✓ Logo only
<b>MEMBERSHIP</b> Complimentary Island Institute memberships	25 memberships	10 memberships	5 memberships	2 memberships	1 memberships
<b>EXTRA</b> Tickets to International Ocean Film Festival	25 guests	6 guests	4 guests	2 guests	N/A