

# Small Business Dashboard

ISLAND AND COASTAL BUSINESS SUPPORT

Maine's island and coastal communities are made up of a tapestry of small businesses that are woven into the fabric of each community. The Island Institute's Small Business Team understands the opportunities and challenges of these communities and the businesses that support them. From getting raw materials to islands to shipping products on a global scale, we can provide some of the resources and guidance needed to increase the long-term sustainability of businesses that power Maine's coastal and creative economy.



**GENERAL** 

Small Businesses

MARINE Small Businesses

### STARTING A BUSINESS

### **SUSTAINING A BUSINESS**



### START UP SUPPORT

We can help you with your business plan from the very start, including funding and professional development.



### **DIGITAL LITERACY TRAINING**

We work with partners who can help with anything from setting up your new computer, to figuring out how to video conference and more.



### **ONE-ON-ONE MENTORING**

We offer one-on-one support or can connect you with experts who have years of experience in your field.



## **SHARING SOLUTIONS**

Our Commercial Currents Newsletter provides small business resources and up to date information.



CRISIS RESPONSE

### NAVIGATING FINANCIAL SUPPORT

Applications for federal, state, and local financial aid can be overwhelming. We'll help you make sense of it.



# **MARKETING**

Whether it's webinars or workshops, we'll provide you with the tools to grow your brand and audience.





Social Enterprise Conference



Artists and Makers Conference



Women's Entrepreneurship ILEAD



TOM GLENN COMMUNITY IMPACT FUND

BUSINESS RESILIENCE GRANTS: UP TO \$1,500

CATALYST LOANS: \$5,000 - \$25,000 Grants for innovative business models to build resilient systems in our changing world (i.e. building an online presence, utilizing new digital platforms).

To support small business growth for island and coastal businesses that demonstrate social, environmental, and financial impacts in their communities.





GENERAL BUSINESS SUPPORT
Craig Olson
colson@islandinstitute.org



GENERAL BUSINESS SUPPORT
Claire Donnelly
cdonnelly@islandinstitute.org