



Small Business Owner or Manager?  
Looking to Start a New Business?



Would you like to start, grow, or diversify your business, or learn about professional development resources?



Maine Artist or Maker  
or an Arts Business?



Would you like to get one-on-one advice and mentoring, or learn about other professional development opportunities?



Do You Work on the Water  
or for a Waterfront Business?



Would you like to be more successful on the water, explore ways to diversify your income, or obtain tailored training?

# Island and Coastal Business Launchpad Program

## Starting, Growing, or Diversifying?

Tailored advice on business & financial planning, marketing, and networking

## Making a Beneficial Impact Locally?

Microgrants for Entrepreneurship & Community Impact;  
Island & Coastal Innovation Loans

**Contact:** [colson@islandinstitute.org](mailto:colson@islandinstitute.org)

## Read about Tips and Stories from the Coast:

Commercial Currents:  
[www.islandinstitute.org/blog/economic](http://www.islandinstitute.org/blog/economic)

## Starting Out or Getting Established?

Artists & Makers Conference:  
Held annually in April—workshops on pricing, marketing, & networking  
**Contact:** [lvietze@islandinstitute.org](mailto:lvietze@islandinstitute.org)

## Selling Maine Island or Coastal Products?

Learn about Archipelago, retail store & gallery, showcasing handmade art, craft, or design  
**Contact** [lvietze@islandinstitute.org](mailto:lvietze@islandinstitute.org)

## All Types of Coastal Small Businesses:

Digital Education Workshops: Come learn cost-saving and market-reaching skills

## Shellfish or Seaweed Aquaculture?

Aquaculture Business Development Program includes extensive one-on-one support services & networking

## Seaweed Processor?

Edible Seaweed Report: Research on Maine sea vegetable market expansion

**Contact:** [ppiconi@islandinstitute.org](mailto:ppiconi@islandinstitute.org)

## Fishermen and Other Business Professionals:

Financial Planning Workshops: Experts share strategies for saving/investing what you earn