

THE WORKING WATERFRONT

2016 PRINT ADVERTISING SIZES & RATES

*Averaging 45,000
readers per month
along Maine's coast
and islands*

		B&W Monthly Rates	4-Color Monthly Rates
BUSINESS CARD	H= 3.5"x2 V=2"x3.5"	\$75	—
EIGHTH PAGE	4.9"x3.5"	\$175	\$210
QUARTER PAGE	H= 10"x3.5" V=4.9"x7.35"	\$342	\$410
HALF PAGE	10"x7.35"	\$662	\$794
FULL PAGE	10"x14.65"	\$1,131	\$1,142
BACK FULL PAGE	10"x14.65"	—	\$1,428

*Receive a 10% discount with a
6 month (or more) contract*

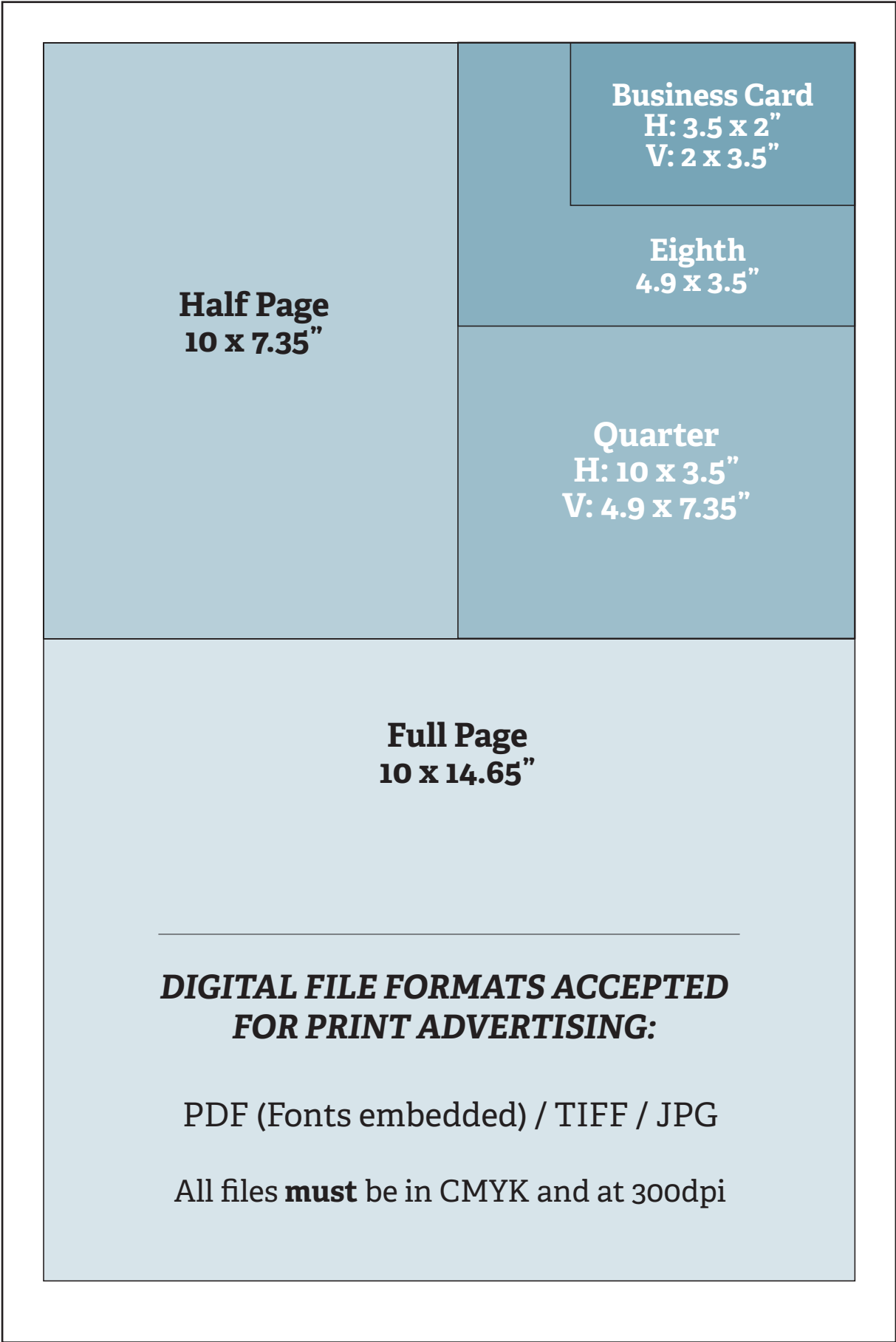
- DOUBLE ISSUE**
February-March 2016
Deadline: Fri, January 8
- April 2016
Deadline: Fri, March 4
- May 2016
Deadline: Fri, April 8
- June 2016
Deadline: Fri, May 6
- July 2016
Deadline: Fri, June 3
- August 2016
Deadline: Fri, July 1
- September 2016
Deadline: Fri, August 5
- October 2016
Deadline: Fri, September 9
- November 2016
Deadline: Fri, October 7
- DOUBLE ISSUE**
December 2016-January 2017
Deadline: Fri, November 4

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The Working Waterfront also provides free design service.