What is Community Engagement?

Community members are informed, participating and influencing decision-making.
What does Engagement look like?
invites you to join us at a
PUBLIC MEETING
for a presentation of the
BIKEIRONBOUND
bicycle plan for the city of Newark

**what**
BIKEIRONBOUND is a study funded by the New Jersey Department of Transportation for the City of Newark that is focused on improving bicycle facilities in the Ironbound neighborhood making bicycling safer and easier for all residents and visitors. Join us for presentation on the BIKEIRONBOUND plan and discussion on the future of bicycling in the Ironbound.

**when**
February 25, 2016
6-8PM

**where**
Prospect Street Firestation
36 Prospect Street, Newark NJ
07105

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**Outreach - one way communication**
Core Values of Public Participation from IAP2

• Those affected by a decision have a right to be involved in the decision-making process.
• The public's contribution will influence the decision.
• Recognize and communicate the needs and interests of all participants.
• Facilitate involvement of those potentially affected by or interested in a decision.
• Seek input from participants in designing how they participate.
• Provide participants with the information they need to participate in a meaningful way.
• Communicate to participants how their input affected the decision.
The Spectrum of Public Participation

- **Inform**
  Provide information

- **Consult**
  Get feedback

- **Involve**
  Ensure concerns are considered

- **Collaborate**
  Partner on solutions

- **Empower**
  Public has final decision

Increasing level of public impact
Who to Engage & How to Engage Them?
For more information:

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Space for Planning Tools Slides
Skills for Effective Meetings
What Is Facilitation?

• Facilitation is the design and management of structures and processes that help a group:
  • Work together successfully.
  • Identify and minimize problems.
  • Increase effectiveness.

  (Justice and Jamieson, 1998)
The Facilitator

• Helps the group increase its effectiveness by designing & managing its process and structure.

• Acts as a neutral guide who takes an active role in managing the group’s process.

• Intervenes in a manner that teaches the group facilitation skills, toward decreasing the group’s dependency on the facilitator.
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