Archipelago
ARTISTS AND MAKERS CONFERENCE

ISLAND INSTITUTE
Schedule of Events

**TIME**

**EVERYONE**

- Registration
- Afternoon Workshops
- Small Business Funding Presentation
- Cash bar and appetizers
- Appetizers and Presentation: Robert Shetterly

**FOUNDATIONAL**

- Seal Harbor Room
  - Business Model Canvas Workshop

**FRIDAY**

- 8:15 - 9:00: Registration
- 9:00 - 9:20: Welcome
- 9:30 - 11:00: SESSION 1
- 11:00 - 11:15: Break
- 11:15 - 12:30: SESSION 2
- 12:30 - 1:15: Lunch
- 1:15 - 2:00: Keynote: Suhail Bisharat
- 2:15 - 3:45: SESSION 3
- 4:00 - 5:00: Pecha Kuchas

**THURSDAY**

- 1:15 - 2:00: Registration
- 2:00 - 4:00: Afternoon Workshops
- 4:15 - 4:45: Small Business Funding Presentation
- 4:30 - 5:00: Cash bar and appetizers
- 5:00 - 6:00: Appetizers and Presentation: Robert Shetterly

- 8:15 - 9:00: Registration
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- 4:00 - 5:00: Pecha Kuchas

**Marshall Point Room**

- Insurance Planning for Artists and Makers
- Wholesale vs. Retail: What’s the Best Strategy for your Business?
- Using Etsy vs. Building your own Website
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Thursday Workshops

FOUNDATIONAL: Seal Harbor Room *(for those just starting a business)*
Business Model Canvas Workshop
2:00 p.m. - 4:00 p.m.

Creating a business plan, while important, can be an intimidating process. The Business Model Canvas was developed as a quick, iterative way of thinking through your business plan on a visual canvas. It helps you describe the rationale of how your business or art practice creates, delivers and captures value. Claire Donnelly of the Island Institute will lead participants through this self-reflective workshop.

TRANSFORMATIONAL: Ducktrap Room *(how to grow your business)*
Photography Studio Workshop
2:00 p.m. - 4:00 p.m.

Photographer Michael O'Neil will give instruction on how to set up both natural and artificial lighting spaces in your home or studio to get great product shots for websites, press, and promotional materials. Stations will be set up to give participants a chance to work with different situations. This workshop will provide information from an expert as well as hands-on time.

INSPIRATIONAL: Marshall Point Room *(maintaining inspiration in your business)*
Portfolio/Product Review
2:00 p.m. - 4:00 p.m.

Available on a first-come, first-served basis. Participants will have 15 minutes to meet with gallery and industry professionals to ask questions and receive feedback on their art portfolio or product line.

Marshall Point Room
Small Business Funding
2:00 p.m. - 4:00 p.m.

Craig Olson will introduce the Island Institute’s small business support programs. Allison Carmen will discuss various funding opportunities available through the Island Institute’s new Tom Glenn Community Impact Fund.
Thursday Presentation

**ROBERT SHELTERLY**

**AMERICANS WHO TELL THE TRUTH**

Robert Shetterly was born in 1946 in Cincinnati, Ohio. He graduated in 1969 from Harvard with a degree in English Literature, where he took drawing courses which changed the direction of his creative life—from the written word to the image. He was active in Civil Rights and in the Anti-Vietnam War movement. After moving to Maine in 1970, he taught himself drawing, printmaking, and painting.

He has been painting the series of portraits "Americans Who Tell the Truth" for seventeen years. The portraits have allowed him to speak all over the country about the necessity of dissent in a democracy, the obligations of citizenship, sustainability, U.S. history, and how democracy cannot function if politicians don’t tell the truth, if the media don’t report it, and if the people don’t demand it. Shetterly has engaged in a variety of political and humanitarian work with many of those whose portraits he has painted. In the spring of 2007, he traveled to Rwanda with Lily Yeh and Terry Tempest Williams to work in a village of survivors of the 1994 genocide. Much of his current work focuses on honoring and working with the activists trying to bring an end to the terrible practice of mountaintop removal by coal companies in Appalachia, on climate change, and on the continuation of systemic racism in the U.S. particularly in relation to the school-to-prison pipeline.

Thursday Speakers

**Business Model Canvas Workshop**

**CLAIRE DONNELLY**

Claire serves as the project lead for the Island Institute’s Small Business team. Claire provides one-on-one and group training to small businesses and implements leadership training projects. A resident of North Haven, Claire has worked in marketing, e-commerce, and brand design. She is the co-host of the Maine Made podcast and the founder of Miriam Starling, a hemp clothing line for kids. She previously partnered with the Island Institute as the co-founder of Fox Island Printworks, a screen-printing business she sold in 2017.

**Photography Studio Workshop**

**MICHAEL O’NEIL**

With over 35 years experience in event and product photography, Michael started his career by producing an average of 3,500 photographs annually for 4 years at the Conair and Cuisinart Corporation, in Stamford, CT. Other clients included: Black & Decker, Ethan Allen, and Howard Miller Clocks. He currently holds a full-time position in the advertising department at Down East magazine and continues to photograph events and products for the Farnsworth Art Museum, Owls Head Transportation Museum, and the Penobscot Bay Chamber of Commerce. Michael truly believes that good photographs can be made simply, with a minimal amount of equipment and the right set up.
Portfolio/Product Review

FRANCES HOLDGATE
Frances Holdgate grew up on Nantucket Island. She moved to Maine forty years ago and hasn’t looked back. Now holding the position of store manager, Frances has been with Archipelago for 6 years, and before that, she was the Farnsworth Museum store manager. Landscaping, gardening, and great food are her passions along with a sincere appreciation of art and design of any medium. Working at Archipelago has allowed Frances the joy and honor of being able to work with many artists and makers along their artistic paths.

LISA MOSSEL VIETZE
Lisa grew up in Chadds Ford, Pennsylvania where Spring really exists. As Director of Archipelago for 10+ plus years, Lisa brings her non-profit, retail, and artistic experience to the work, particularly loving mentoring and engaging with artists. She has been making floral macro images for 20 year’s but has only recently embraced it. She has taught macro photography workshops for Audubon Society and has her images galleries and in private collections along the Atlantic seaboard.

WHITNEY GILL
Whitney Gill manages the Center for Maine Craft in West Gardiner, a retail gallery & main hub of the Maine Crafts Association. Whitney is passionate about helping artists establish connections and gain skills to grow their creative businesses. Through her role, she has introduced Maine’s craftsmanship to a worldwide audience, and in 2018, assisted in the development of Maine Craft Portland, a retail gallery and resource center of the organization. Raised in Western Maine, Whitney lives in Bowdoin with her family. She enjoys working in her pottery studio, family road trips, and taking long hikes with her dog.

Small Business Funding

ALLISON CARMEN
Alli is responsible for social impact investing at the Island Institute. Before joining the Institute, she was a principal at Cultivation Capital, a venture-capital firm. She was the founder and CEO of a clean-tech software platform that served 2,500+ recycling firms. She co-founded two organizations to assist female entrepreneurs—Women Entrepreneurs of St. Louis (WEST), and Female Entrepreneurs of the World (FEW) in Santiago, Chile. She has provided Board service to venture-backed companies through multiple investment series, is a Business Journal "30 Under 30" honoree, and enjoys mentoring entrepreneurs on fundraising and growth strategy.

CRAIG OLSON
At the Island Institute, Craig provides business support to island and coastal entrepreneurs in communities that are dependent on natural resources. A resident of Islesboro, Craig has a background in nonprofit management, municipal government, and small business. He has owned and operated the rare bookselling business, Artisan Books & Bindery, with his wife for the past 15 years. He has been involved in community affairs and has served in many municipal functions with the town, including comprehensive plan and budget consultant, transfer station manager, and selectman. Prior to being a small business owner, he was the director of an affordable housing nonprofit and the COO of a farm and educational center.
Friday Sessions

FOUNDATIONAL: Marshall Point Room \textit{(for those just starting a business)}

SESSION 1 — 9:30 a.m. – 11:00 a.m.

Insurance Planning for Artists and Makers

Carrie Cleveland of CERF+ and Bobbie Wentworth from J. Edward Knight will answer your questions about insurance including, “Does my homeowner’s cover my artist’s studio?” “How and when does my insurance cover work I’m sending to a gallery or exhibition?” This will be a presentation from experts with questions from the audience gathered beforehand.

SESSION 2 — 11:15 a.m. – 12:30 p.m.

Wholesale vs Retail – What’s the Best Strategy for Your Business?

Whitney Burdsall of New England Made will go through the important aspects of both wholesale and retail markets and how each could be a part of a winning business model. Michele Gilfoil of Planet Botanicals will also share her experience with developing a mix for her business.

SESSION 3 — 2:15 p.m. – 3:45 p.m.

Using Etsy vs. Building your own site: Web platforms for selling

In this session, experts and peers will review the platforms that have worked best for selling their products, compare the ROI for different platforms (Etsy and Shopify) and discuss what might work best for your business model. Panel includes Claire Donnelly of Island Institute and Fox Island Printworks, Laura Pierce of Iris Designs, and Addie Peet of Addie Peet Design.

TRANSFORMATIONAL: Seal Harbor Room \textit{(how to grow your business)}

SESSION 1 — 9:30 a.m. – 11:00 a.m.

Branding Best Practices

Alex Steed of Knack Factory will lead a discussion with Gabrielle Melchionda of Mad Gab’s, and Josh Rogers of Heritage Seaweed, to share experiences with branding, re-branding, and telling your story to engage your audience.

SESSION 2 — 11:15 a.m. – 12:30 p.m.

The Importance and Impact of Email Marketing

Rich Brooks of flyte new media will present on why email marketing is still the king of generating sales, how to build a list, best practices to encourage opt-ins, open rates, and responses to calls for action.
SESSION 3 — 2:15 p.m. – 3:45 p.m.

Instagram Successes and Failures

Karen D’Silva from Agency Access will lead a conversation with fine artist Julia Powell and Laura Serino of Bella Luna Toys and Island Apothecary about the ins and outs of Instagram—what has worked and what hasn’t worked well on this social media platform.

INSPIRATIONAL: Grindle Point Room *(maintaining inspiration in your business)*

SESSION 1 — 9:30 a.m. – 11:00 a.m.

Pathways for Fine Art and Craft

Join a conversation with three of Maine’s most experienced creatives in the art and craft sectors—Barbara Michelena of CRAFT Gallery, Colin Page, and George Pearlman. Each will describe their path for creating a successful life in the fine art world and answer questions from participants.

SESSION 2 — 11:15 a.m. – 12:30 p.m.

Growing in Collaboration

Artists, makers, and crafters will talk about the inspiration, growth, and joy found in recent collaborations. With Jesse Salisbury, Brian Reid, and Lindsay Pinchbeck of Sweet Tree Arts.

SESSION 3 — 2:15 p.m. – 3:45 p.m.

What is an Artist’s Obligation to Society?

Robert Shetterly and Kenny Cole will lead a conversation about the role of artists in society. What is the artist’s relationship to culture, marketing, and audience? The most important thing for an artist is passion for your own work and vision, so how and when do you—if you do—conform your vision to fit an audience, place, or culture?

Pecha Kucha Presentations

4:00 p.m. – 5:00 p.m.

Presenters include Jesse Salisbury, Abe Goodale, Laurie Sproul, Jake Ryan, Kim Bernard, Anneli Skaar, and Mark Kelly.
KEYNOTE PRESENTATION: SUHAIL BISHARAT
Suhail Bisharat established Amman, Jordan’s first private, commercial gallery in 1978. It became a gathering point for Jordan’s art community and foreign artists. He was then served as director of the Jordan National Gallery of Fine Arts, established in 1980. Bisharat served for many years developing the collection of contemporary artists from all countries of the Arab and Islamic world. He helped establish the first documentation center encompassing artists from this range of countries.

Bisharat first trained and worked as an exploration geologist in the oil industry in the North Sea and Saudi Arabia, after taking his B.S. in geology from London University. After taking his position as director of the national gallery, he studied museum management at the University of California and at the International Centre for Conservation and Restoration of Monuments in Rome. He holds a master’s degree in Museum Studies and Near Eastern Studies from New York University, where he was a Ford Foundation fellow. He was made a “Chevalier Legion d’honneur” by France and “Commander of the Polar Star” by King Gustave of Sweden for his contribution to the arts. He currently leads cultural exchanges with the Middle East. He has served as a trustee on a number of boards and lives on Chebeague Island.

SESSION 1
Insurance Planning for Artists and Makers

CARRIE CLEVELAND
Carrie Cleveland has been with Craft Emergency Relief Fund for over ten years. After college, she spent a couple years living in New York City where she was an entomologist’s assistant by day and a tenor saxophone player by night. Happily re-ensconced in her home state of Vermont, Carrie and her husband live in Montpelier in a household where musical instruments outnumber the human inhabitants 5 to 1.

BOBBIE WENTWORTH
Bobbie Wentworth first headed to Portland to obtain an associate degree in Fashion Merchandising and Retailing from Westbrook College. After enjoying the retail sector, she found her love for the financial services industry at Key Bank as a financial services officer and commercial credit analyst. She continued her banking career, advancing to VP, Branch Manager and Loan Officer. After 15 years in banking, she joined J. Edward Knight & Company as an insurance agent. She has served as Boothbay’s Selectman for 3 years. She was on the boards of the Student Aid Fund and Harbor Children’s Center and currently is an active member of Maine Women’s Network, Midcoast Solutions Group, and Kiwanis.

Branding Best Practices

ALEX STEED
Alex Steed is partner and producer at Knack Factory, a creative and strategic content production firm based in Portland. In addition to writing social campaign strategies and planning events, he oversees project execution and agency operations. Having worked with organizations like Change.org and NetSquared, Steed has experience creating web-based community outreach strategies for a variety of businesses. He also writes a column about entrepreneurship and popular culture for The Bangor Daily News.
GABRIELLE MELCHIONDA

Twenty-five years ago, Gabrielle Melchionda was in her mother’s kitchen perfecting a hydrating lip balm from natural and organic ingredients. She poured each balm by hand and shared her concoction with friends and family. She began selling them out of her old SAAB direct to natural food stores. She learned from experience, asking a lot of questions and receiving endless help and insight from retailers and customers. Today, Mad Gab’s works with retailers including LL Bean, Hannaford, Big Y, and independent stores across the country. The focus remains on quality and sourcing the best ingredients, creating a product that customers can feel good about using. In addition to MadGab's, Gabrielle started the GabGirls program to educate and empower the next generation.

JOSH ROGERS

Josh Rogers is the owner of Heritage Seaweed, an all-things-seaweed shop in Portland, and the creator of Cup of Sea teas. Seaweed Week: A Food + Drink Celebration of Maine’s Kelp Harvest is a state-wide restaurant week he founded to raise awareness about this tasty, nutritious, zero-input crop that supports the working waterfront. A native Mainer, Rogers previously spent 12 years in New York City where he was a Zagat Restaurant Guide senior editor and a content strategist at Google.

Pathways for Fine Art and Craft

BARBARA MICHELENA

Barbara worked as a graphics and interior designer for Raymond Loewy Associates in New York and Charles Luckman Associates in Los Angeles. Later she opened Michelena Design Associates in Venice, California, designing graphics and interior design. She moved to Maine and served on the board of The Center for Maine Contemporary Art where she developed their annual “Work of the Hand” craft show and directed the gallery store. She juried for the inaugural Apprenticeship Program for the Maine Craft Association. In 2009, she founded CRAFT Gallery in Rockland, presenting contemporary craft and connecting makers, galleries, and audience. Her aim is to present the culture of Maine craft as a high art form in an atmosphere of design, fine art and craft.

COLIN PAGE

Sixteen years ago Colin moved to Maine looking for time and space to focus on his painting. Maine became home for his art and his family. He mostly works outside to capture the light and atmosphere of his subject matter. He had solo shows at Courthouse Fine Art Gallery in Ellsworth, Debra Huse Gallery in Balboa Island, CA, and Anglin Smith Fine Art in Charleston, SC. He has also participated in numerous group shows internationally. This spring Page Gallery opens in Camden. The gallery will show paintings by Page, along with several other artists with a connection to midcoast Maine.

GEORGE PEARLMAN

George Pearlman started potting in 1980. He has shown his work internationally and has been the recipient of grants, residencies, and teaching positions. In 1999, George established St. George Pottery (renamed George Pearlman Pottery in 2013) designing and constructing a three-story building over the course of seven months. His studio and gallery are connected to his home in St. George and are open from May until October.
SESSION 2
Wholesale vs Retail – What’s the Best Strategy for Your Business?

WHITNEY BURDSALL
Whitney is the logistics director for Green Tree Event Consultants, producers of the New England Made Giftware & Specialty Food Shows, The Philadelphia Furniture Show and consultants to New England clients. She has worked with artisans preparing for the New England Made Shows and knows the challenges and opportunities artisans encounter running a wholesale business. Prior to Green Tree, Whitney worked in fundraising and event management for a variety of arts organizations in Seattle including The Seattle Repertory Theatre, PONCHO and the Empty Space Theatre.

MICHELE GILFOIL
Michele grew up in South Portland, and built a banking career in risk management before starting Planet Botanicals when she started mixing her own natural skin care products. On a trip to Africa, she met a women’s shea butter cooperative and experienced its nourishing effects on the skin. She created a relationship with these women and other sustainable harvesters around the world sourcing fresh high-quality ingredients directly from these producers. Having been impressed by the benefits of Maine seaweed, she created a seaweed body cream. She hand-harvests the seaweed in a sustainable way to protect this renewable resource.

The Importance and Impact of Email Marketing

RICH BROOKS
Rich Brooks is founder and president of flyte new media, a digital agency in Portland. He is a nationally recognized speaker on entrepreneurship, digital marketing, and social media. He founded “The Agents of Change”, a conference and podcast that focuses on search, social, and mobile marketing. Rich is the author of The Lead Machine: The Small Business Guide to Digital Marketing, which helps entrepreneurs and marketers reach their ideal customers online. He has appeared in Inc. Magazine, The Huffington Post, FastCompany.com, CNN.com, and the Social Media Examiner for stories on digital marketing. He is also the “tech guru” on the news show, 207, which airs on Maine NBC affiliates.

Growing in Collaboration

JESSE SALISBURY
Jesse grew up on the coast of Maine and was influenced by its dynamic geology and natural beauty. He began carving wood with a local artist while in grammar school and began his formal artistic training in Japan during high school. To learn traditional and contemporary carving techniques for granite and hard stones, he found himself back in Japan in the late 1990’s. He returned to Maine and built a studio on family land. Experimenting with local granites, he created stone sculptures of all sizes including pieces for public art. In 2005, Jesse founded the Schoodic International Sculpture Symposium which organized the creation of sculptures by national and international artists for a public collection of 34 sculptures in Eastern Maine. Jesse is now focused on developing his sculptures on an even larger scale, and in the public realm, in projects that fuse landscape and art, and require collaboration, communication, efficiency, and integrity.
LAURA PIERCE
Laura Pierce is a self-taught jewelry artist of over ten years. Earlier occupations have included carpenter, wood worker, baker, and gardener. Living in Downeast Maine provides opportunity to search for treasures at the beach. Some of these treasures, such as sea glass, are incorporated into her jewelry. It is her wish that her jewelry echoes the peace, power, and serenity of the sea to those who wear it.

BRIAN REID
Brian Reid is a fine furniture maker based in the Midcoast. His handmade, solid wood furniture spans from commissioned pieces for residences to corporate board room furniture. Reid splits his time between furniture making and instructing woodworking courses with over 20 years of teaching experience in the U.S., U.K., New Zealand and Australia. At the Center for Furniture Craftsmanship, he leads the 12 week intensive program and was senior fellow of the studio fellowship program. He lectures about contemporary design practices and the history of furniture to a wide range of audiences.

LINSDEY PINCHBECK
Originally from Scotland, Lindsay Pinchbeck came to Maine for her undergraduate degree. Lindsay has been teaching the arts for the past 20 years. Lindsay is the director and founder of Sweet Tree Arts and Sweetland School, a community arts organization in Hope which offers a K-6 arts-integrated, Reggio Emilia inspired school. Lindsay believes the creative arts should be accessible to all. She encourages us to be participants and keen observers with the hope of enriching our communities through the arts.

SESSION 3
Using Etsy vs. Building your own site: Web platforms for selling

LAURA PIERCE
Laura Pierce is a self-taught jewelry artist of over ten years. Earlier occupations have included carpenter, wood worker, baker, and gardener. Living in Downeast Maine provides opportunity to search for treasures at the beach. Some of these treasures, such as sea glass, are incorporated into her jewelry. It is her wish that her jewelry echoes the peace, power, and serenity of the sea to those who wear it.

ADDIE PEET
Growing up on the coast of Maine, Addie developed an appreciation for the Yankee ingenuity of functionality and practicality. By reviving the lost art of painted floorcloths, her intention is to bring back this historically influenced style of floor covering with a modern aesthetic. Her goal is to create a “rug” that is allergen free, easy to clean, incredibly durable, and inspired by nature, architecture, and trends from the past. She lives in Winterport and in addition to her painted floorcloths, she and her husband press canvas flags using hand cut block prints on an antique Chandler & Price printing press in her father’s garage.

CLAIRE DONNELLY See page 4
Instagram Successes and Failures

KAREN D’SILVA
Karen D’Silva Creative Services is a way for Karen to help photographers, production companies, and agencies align their businesses to the marketplace. Karen was a founding partner at Spark Visual Research, a trend & research company. Karen ran the creative department for Photonica NA, where she established creative strategy, managed image flow, and developed the marketing program for the North American territory. Karen worked for Getty as their first cross-brand Art Director and Image Bank where she built one of the first stock art direction departments. Karen has been collaborating with commercial and editorial photographers leading them towards future marketplace demands to expand their businesses. Relocating to Maine from Brooklyn NY in 2015, Karen now helps artists, makers and small businesses target and connect with clients through developing a brand as part of the Agency Access team.

JULIA POWELL
Julia lives and works in Gouldsboro and Cambridge, MA. Julia has been profiled in Boston Magazine, with her paintings also featured in Marie Claire Magazine, Architectural Digest and Yankee Magazine. Her paintings have sold at auction at the New Britain Museum of American Art and the Peabody Essex Museum. She was chosen as the VIP print artist for Boston’s Museum of Fine Arts (MFA) 2017 Summer Gala. In 2016, Julia’s painting Birch Series 6 was accepted into the juried MFA Boston Summer Auction Show and remains the highest selling and most bid-on painting in the history of the auction. Her artwork was featured on the television show “The Mindy Project”. Her paintings are in many private collections around the world.

LAURA SERINO
Laura is the owner of Island Apothecary, an organic skincare company on North Haven island. She is also the Director of Marketing for Bella Luna Toys and Oompa Toys in Rockland. She worked in the editorial and eCommerce worlds for the past 12 years and her writing has been featured in Parents Magazine, Family Circle Magazine, Domino Magazine, Down East Magazine, Huffington Post, The New York Times and more. She currently lives on North Haven with her family where she operates a seasonal island-made gift shop, North Haven Mercantile.

What is an Artist’s Obligation to Society?

ROBERT SHETTERLY
Robert Shetterly was born in 1946 in Cincinnati, Ohio. He graduated in 1969 from Harvard with a degree in English Literature, where he took drawing courses which changed the direction of his creative life—from the written word to the image. He was active in Civil Rights and in the Anti-Vietnam War movement. After moving to Maine in 1970, he taught himself drawing, printmaking, and painting. (see page 4 for more)
ABE GOODALE
Abe grew up on a sheep farm in Montville with a connection to the land, a curiosity of people, and a passion for creativity. He studied ceramics and experiential education and spent years working internationally as an artist and wilderness guide. He recently returned home to focus on his project "Eastern Waters": a tribute to lobstermen and women of Penobscot Bay. Through watercolors, Abe creates paintings that reflect and respect the individuals. Beginning within the eyes of a person, Abe brings them to life presenting a portrait of an individual who tells a story. Like his great-great-grandfather Charles Dana Gibson, Abe focuses on portraiture and the representation of an era. His passion for the arts and anthropology inspire him to look at how humans engage with one another and the environment. He sees the arts as a platform to instigate change, to preserve culture, and provide enticing images that may document a way of living in an ever-changing world.

LAURIE SPROUL
Laurie first found a love and respect for nature during childhood exploring the mountains in northern Maine. She developed a sense for hard work helping her father on his carpentry. While working on a master's degree in oceanography, she was drawn to the mystique of natural life. It brought her back to the flower she had carved in an elective wood sculpture course ten years earlier. She realized that she was better able to express the richness found in nature through art than through science. She left school and embarked on an artistic quest carving flowers and learning finish carpentry on the side. Having been a wood sculptor for over 10 years, she finds that wood can be sculpted to bring to life her sketches and inspirations. She sculpts flowers because of their variety of shape and energy. Laurie’s floral sculptures are influenced by the struggle of nature in a warming world. Using local woods, her new works challenge the viewer to a commitment to help nature and mankind build a sustainable future.

KENNY COLE
Kenny Cole grew up in a suburban “development” in Poughkeepsie, New York. He found himself within a burgeoning neo-expressionist art scene of the East Village. He created his first two-sided interactive painting structures at this time. In 1994, he moved to Maine with his wife and two children and joined the Union of Maine Visual Artists. He served on the board of directors of Waterfall Arts for ten years and organized an interactive exhibit of Exquisite Corpses and built their Clifford Gallery space. After meeting political artist Luis Camnitzer, he decided to commit to creating politically engaging art. He has re-visited making two-sided interactive painting structures and became more determined to expansively explore the military economy. In 2017, he was awarded a Esther and Adolph Gottlieb Foundation Grant.

PECHA KUCHA PRESENTATIONS

ABE GOODALE

LAURIE SPROUL
JAKE RYAN
Jake Ryan is the founder and director of Open Bench Project (OBP) a shared learn/work facility in Portland. OBP cultivates a community of makers by providing access to work space, tools, and resources. He works to promote OBP, bringing together the right people to make things happen. Jake’s vision, courage and determination have built a community that extends beyond the walls of OBP. First and foremost, he is an educator. His passion is to foster success in others. Not surprisingly, Jake is a designer, maker and artist himself. He admires those who help others. He loves art, science, the outdoors, and using nunchucks.

KIM BERNARD
Kim Bernard lives in Rockland where she creates public installations and kinetic sculptures using recycled materials that involve the community in the creative process. Bernard has received numerous grants from the Maine Arts Commission, NEFA, Ellis Beauregard Foundation and has been the artist-in-residence at Harvard University and the University of New England. Bernard mentors emerging artists individually and teaches workshops nationally. Most recently, she’s been working with high risk youth, ordering parts for her plastic recycling machine and organizing the Rockland Sculpture Race.

ANNELI SKAAR AND MARK KELLEY
Mark Kelly and Anneli Skaar recently completed a collaborative project at the Arizona/Mexico border around the themes of passports, identity, and compassion. Mark Kelly is a multimedia, visual artist and educator. Anneli Skaar is a painter, graphic designer, writer, and is the creative director at the Farnsworth Art Museum.

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As an economic development program of the Island Institute, Archipelago showcases over 225 Maine artists and makers whose work reflects the beauty and endurance of Maine. Since 2000, more than $2 million in sales income has gone directly to Maine artists and makers. Archipelago provides mentoring and resources to artists one on one as well as through our annual conference.

The Island Institute is a 35-year-old nonprofit organization based in Rockland, Maine that works to sustain Maine’s island and coastal communities by strengthening community economies, enhancing education and leadership, and sharing solutions.

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QUESTIONS?
Contact: Hannah Barrows
membership@islandinstitute.org
(207) 594-9209 ext 113
386 Main Street, P.O. Box 648
Rockland, ME 04841