



Tom Chappell, presenting “**Creating Commercial Value with Nature’s Goodness**”. Using the real-life examples of Tom’s of Maine, the new Ramblers Way Farm, and philanthropy, Mr. Chappell will address delighting customers with products that are environmentally sustainable, socially responsible, and financially successful.

Mr. Chappell is an entrepreneur, environmentalist, philanthropist, author, and family man. He and his wife, Kate, an artist, founded Tom’s of Maine in 1970 which became a pioneer and leader in the natural personal care business. Their legacy of a belief that a business can be environmentally sensitive, socially responsible and profitable lives on with Tom’s of Maine under its new owners, Colgate-Palmolive, Inc. He has written two books on business ethics. *The Soul of a Business*, 1993, sets a standard for the moral corporation and *Managing Upside Down*, 1999, which defines a set of tools for leaders to manage with both head and heart together. Tom and Kate now own a sheep farm to produce fine wool for their use in recreating a regional supply chain to produce next- to-the-skin fine apparel, shirts, vests, and jackets under the brand name, Ramblers Way Farm to be launched in 2009. Additionally, their colonial home and offices in Kennebunk, Maine operate on geothermal energy while preparing to complete a sustainable lifestyle with solar energy as well. They are both active in Maine philanthropy.

Matthew R. Simmons, presenting "**The Gulf of Maine: What Lies Beyond the Fossil Fuel Horizon.**" Mr. Simmons will provide an overview of the Ocean Energy Institute with reference to describing the role that off-shore wind can play in reducing Maine's unsustainable dependence on fossil fuel based energy resources.

Mr. Simmons is now Chairman Emeritus of Simmons & Company, International, a world class energy investment banking firm he founded 40 years ago. He is one of the organizers of The Ocean Energy Institute and is active in many Maine projects with his family, including the Rockland Strand Theater and The Otter Island Film Company.

Roger Doiron, presenting “**Doom and Bloom: How small farms and gardens can save and feed a big, hot, and hungry world.**” Obesity in the northern hemisphere. Hunger in the south. Environmental and financial troubles everywhere. In a world full of big problems, many of the solutions may be smaller than we might think, as small and as close as our own backyards. In this entertaining and provocative multimedia presentation, Mr. Doiron sets out both the challenges we face and opportunities offered by small-scale, local food production.

Mr. Doiron is a Food and Society Fellow and Founding Director of Kitchen Gardeners International, a community of over 15,000 people from 100 countries who are growing some of their own food and helping others to do the same. Roger led the successful campaign to replant a kitchen garden at the White House. His writing on food and gardening has appeared in many publications including *Saveur*, *Organic Gardening*, *Mother Earth News*, and the *Christian Science Monitor*.